VIGNESH PALANIAPPAN

Senior Product Manager
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Professional Experience

Senior Product Manager - Datadog
(April 2023 - Present) - New York, NY
- Scaled Datadog Agent growth from 3.2M to 3.7M+ deployed Agents across 20,000+ paying customers
- Launched Fleet Automation platform to help 14,000+ customers and 4000+ monthly active site reliability engineers centrally govern and remotely manage Datadog Agents
- Launched revamped Datadog Agent onboarding and installation experience for prospect and existing enterprise customers

Co-Founder and CEO - Pesto Health
(June 2022 - April 2023) - New York, NY
- Built a cash flow positive business that assists 10+ providers setup their telehealth practice
- Signed insurance contracts with Aetna, United, and Medicare unlocking access to 40M members
- Secured partnerships with 3+ universities as referral partners

Product Manager - PathAI
(January 2021 - July 2022) - New York, NY
- Scaled throughput and quality of label collection platform to enable over $1M+ of worth of labels collected yearly via active learning, qualification tasks, and improved annotator tooling
- Defined data catalog interface and APIs to allow ML teams to easily search and build datasets across 2M+ pathology slides
- Grew pathologist microtasking platform from 300 to 500+ pathologists and increased engagement from 70 to 150+ monthly active users

Technical Product Manager - Google / Verily Life Sciences
(December 2018 - January 2021) - South San Francisco, CA
- Defined and launched cross-platform care delivery framework for health care professionals to provide scalable care for 3000+ patients with chronic conditions
- Defined and launched content management system for 15+ clinical content managers and writers to organize, author, edit, and publish care team protocols across Verily products
- Improved functionality of care team console to improve coach to patient ratio from 1:100 to 1:150
- Managed software as medical device release process and summative testing process for Class 1 510(k) exempt device

Technical Program Manager Intern - Google
(June 2018 - September 2018) - Sunnyvale, CA
Software Engineering Intern - Amazon
(September 2017 - December 2017) - Seattle, WA
Software Engineering Intern - Zillow Group
(June 2017 - September 2017) - San Francisco, CA
Software Engineering Intern - Jet.com
(June 2016 - September 2016) - Hoboken, NJ
Co-Founder - HackDavis
(November 2015 - January 2018) - Davis, CA

Background

UC Davis
B.S. Computer Science
Minor Technology Management

Achievements
Eagle scout
Recruited NCAA athlete
Member of Delta Sigma Phi

Projects

Virtup: Built a remote events marketplace that generated over $3000+ in revenue

Nutripad: Developed iOS app for dietitians that has generated $2000+ in revenue

UClimate: Developed iOS weather app for UC campuses that has 13,000+ downloads

FifaMetrix: Developed soccer analytics web app that was trending on Product Hunt with 300+ upvotes

Skills

Software
Scripting languages
Querying languages
ETL systems
APIs

Product Development
User Research
Go-To-Market
Customer-Centric Mindset
UX/UI Sensibility
Stakeholder Management
Technical Fluency
Monetization & Pricing
KPIs & Metrics
AI/ML product experience
Growth and Experimentation